

## EVENT

# Managing Privacy in a Connected World - Webinar Series



November 25, 2020  
1:00 p.m. - 2:00 p.m. ET



Webinar  
Login details will be provided after you register.  
(Note that the time is in EST.)

## November Sessions

As technology continues to advance at a rapid pace, data protection and privacy issues continue to create an increasing number of business, legal and reputational risks. From smart technologies and artificial intelligence to issues around global compliance, digital consent and online reputations, organizations will need to understand the legal frameworks and best practices to navigate these issues and remain secure.

Please join us a number of presentations in November that will bring together leaders and experts in a variety of fields who will share their knowledge and insights on how to best manage privacy in an increasingly connected world.

Session 1: Handling Personal Information in Connection with Business Transactions, took place on November 4

Presented by [Dan Michaluk](#)

Most business transactions involve the sharing of personal information, as is permitted by special provisions in Canadian most privacy statutes. This session addressed the role of information sharing in business transactions as well as the sharing provisions, their limitations and their requirements.

Session 2: Artificial Intelligence & Distributed Ledger Technologies, took place on November 9

Presented by [Max Jarvie](#)

An overview of significant privacy law issues confronting the contemporary artificial intelligence (AI) landscape and distributed ledger technologies in the Canadian context. Join our presenter to learn more about the privacy law challenges arising for these cutting-edge technologies.

Session 3: Connected and Smart Devices – November 25

Presented by [Ira Parghi](#) and [George Wray](#)

People and objects are connected in ever increasing ways. More and more, our devices collect, store, process, and disseminate data. While this undoubtedly makes our lives easier and more efficient, it also creates information privacy and security risks. Learn about some of these challenges, and about efforts by government regulators and industry to manage them. Examples will be considered from the automotive and medical device industries in Canada and beyond.

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*Our next webinars will be in 2021. Further details to follow.*

In case you missed it, our October and November sessions have been recorded and are [available to view here](#).

## Key Contacts

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