



IMS Health Completes Acquisition Of Privacy Analytics Incorporated

Date closed: 5/25/2016

Value: Undisclosed

On May 25, 2016, IMS Health acquired Privacy Analytics Incorporated to extend its robust Real-World Evidence (RWE) capabilities. Affirming IMS Health's long-standing practices for safeguarding patient privacy, the acquisition advances the company's ability to help life sciences clients drive R&D and commercial performance and demonstrate treatment value in real-world settings.

IMS Health, headquartered in Danbury, Connecticut, is an information services and technology company for the healthcare industry.

Privacy Analytics Incorporated, headquartered in Ottawa, Ontario, is a Canadian technology firm that claims to offer the only commercially available integrated data masking and de-identification.

BLG represented IMS Health with a team led by John Godber, [Neil Hazan](#), Calvin Leung and Michael Neudorf, that included Geneviève Bergeron, [Eric Boehm](#), Yingdi Wu (IP), [Dan Palayew](#), Erin Durant (Employment), Eloise Gratton (Privacy), [Joe Takhmizdjian](#) (Tax), Linda Varjan, Gloria Di Girolamo and Susan Weichert (Paralegal), Jamison Young, Sara Lemieux (Real Estate).

For more information, please contact:

Tamara Costa

National Director, Marketing and Communications

Borden Ladner Gervais LLP

TCosta@blg.com

416.350.2642



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