



Simon Du Perron

Associate

T 514.954.2542

F 514.954.1905

Montréal

SDuperron@blg.com

[LinkedIn](#)

[Cybersecurity, Privacy & Data Protection](#)

[Information Technology](#)

[Technology](#)

[Advertising & Marketing](#)

[Artificial Intelligence \(AI\)](#)

Simon Du Perron specializes in privacy law and technology law. He provides strategic advice to organizations and public bodies on a variety of compliance issues, including:

- Navigating legislative AI and privacy law reforms;
- Data mapping and compliance programs;
- Privacy Impact Assessments (PIAs);
- Digital marketing and the Canadian Anti-Spam Legislation (CASL);
- Responsible use of artificial intelligence, big data and biometrics.

Simon is frequently invited to speak at conferences and has written several publications on the interaction between positive law and new technologies. He is the author of the book *Droit à la vie privée, mégadonnées et intelligence artificielle – Cadre juridique en matière de protection des renseignements personnels* (published by LexisNexis Canada in 2022).

Prior to joining BLG, Simon completed a Master's in Information Technology Law and was a research assistant at the Cyberjustice Laboratory of the Université de Montréal.

Experience

- Conducted a data mapping exercise for a Canadian multinational.
- Assisted various Québec organizations and public bodies in implementing a comprehensive compliance program for Bill 64.
- Assisted a major Canadian retailer in the deployment of a biometric identification system.

- Advised an American medical technology manufacturer on compliance with Canadian laws.

Insights & Events

- Author, "Managing access requests: A decision by the Commission d'accès à l'information provides valuable insights for organizations", BLG Article, July 2024
- Author, "What you need to know about the new Regulation respecting the anonymization of personal information", BLG Article, May 2024
- Author, "Cross-border transfers of personal information outside Québec: Requirements for businesses", BLG Article, May 2024
- Author, "Ready for AI: The Conseil de l'innovation du Québec is calling for the adoption of AI legislation", BLG Article, February 2024
- Author, "Decoding Tomorrow: BLG Primer on AI Governance", BLG Article, December 2023
- Author, "Bill C-27: Upcoming amendments to privacy and AI legislation", BLG Article, October 2023
- Author, "BLG's Submission on the Commission d'accès à l'information Consent Guidelines", BLG Article, July 2023
- Author, "Québec adopts its first comprehensive health privacy legislation", BLG Article, June 2023
- Author, "Projet de loi n° 3 : un nouveau cadre juridique en matière de protection des renseignements de santé au Québec", BLG Article, April 2023
- Author, "Consumer Privacy Protection Act (Canada's Bill C-27): Feedback from industry participants", BLG Article, January 2023
- Author, "The CAI rules on the interpretation of new AI requirements", BLG Article, December 2022
- Author, "Québec Privacy Law Reform: A Compliance Guide for Organizations", BLG Article, October 2022
- Author, "Adoption du projet de loi n° 64 – Principales exigences pour les organismes publics", BLG Article, July 2022
- Author, "Canada's Artificial Intelligence and Data Act: Impact for businesses", BLG Article, June 2022
- Author, "Canada's Consumer Privacy Protection Act (Bill C-27): Impact for businesses", BLG Article, June 2022
- Author, "Key takeaways for businesses when using location tracking technologies", BLG Article, June 2022
- Author, "[Droit à la vie privée, mégadonnées et intelligence artificielle – Cadre juridique en matière de protection des renseignements personnels.](#)" LexisNexis Canada, 2022
- Author, "Bill 19: toward a new legal framework for protecting health information in Québec", BLG Article, December 2021
- Author, "Québec adopts Bill 64 – Key requirements for businesses", BLG Article, September 2021
- Author, "End of clause-by-clause consideration of Bill 64: Where we stand", BLG Article, August 2021
- Author, "End of parliamentary proceedings in Quebec: An Update on Bill 64", BLG Article, June 2021
- Author, "The right to erasure of personal information in Canada: Between fact and fiction", BLG Article, May 2021
- Author, "Le projet de loi n° 95 : un pas en avant pour faciliter l'accès aux données gouvernementales", BLG Article, May 2021
- Co-author, "[Revue des décisions marquantes de l'année 2020 en matière de vie privée et de protection des renseignements personnels.](#)" 33-2 Les Cahiers de propriété intellectuelle 762, 2021
- Co-Author, "[Les algorithmes et l'État de droit.](#)" document de travail n° 27, Publications du Laboratoire de cyberjustice, 2021

Beyond Our Walls

Professional Involvement

- Member, Information Technology Committee, the Young Bar of Montréal

Community Involvement

- Member, Executive Committee, Youth Parliament of Québec, 2018-2019
- President, Association of Law Students of the University of Montréal, 2017-2018
- Member of the Board of Directors, The Montreal OFF Jazz Festival

Awards & Recognition

- Awarded the Joseph-Armand Bombardier Fellowship, Social Sciences and Humanities Research Council of Canada (SSHRC), 2020

Bar Admission & Education

- Québec, 2021
- LL.M. (Information Technology Law), Université de Montréal, 2021
- LL.B., Université de Montréal, 2018

BLG | Canada's Law Firm

As the largest, truly full-service Canadian law firm, Borden Ladner Gervais LLP (BLG) delivers practical legal advice for domestic and international clients across more practices and industries than any Canadian firm. With over 725 lawyers, intellectual property agents and other professionals, BLG serves the legal needs of businesses and institutions across Canada and beyond – from M&A and capital markets, to disputes, financing, and trademark & patent registration.

[blg.com](https://www.blg.com)

© 2024 Borden Ladner Gervais LLP. Borden Ladner Gervais LLP is an Ontario Limited Liability Partnership.