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[Products Law](#)

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Bob is the National Leader of BLG's Product Liability Group, Auto Industry Group and Autonomous Vehicles Group. His civil litigation practice focuses on product liability, aviation and professional liability.

He has appeared as lead counsel at all levels of the trial and appellate courts of Ontario. His product liability work is primarily defence-oriented, representing large and small manufacturers, distributors and retailers, as well as advising clients on crisis and risk management.

Bob has a broad and deep understanding of legal issues surrounding Connected and Autonomous Vehicles with a particular emphasis on product liability, litigation, insurance and regulatory issues, regularly advising clients in the auto industry and new entrants in this space.

Insights & Events

- Author, "Ontario court weighs in on assuming jurisdiction over tort claims against foreign defendants", BLG Article, March 2023

- Business insurance trends, Part 3: Cyber insurance, smart equipment, shipping and a plug for insurance reviews, BLG Perspective, December 2021
- Business insurance trends: Climate change litigation, D&O risk, force majeure and transport insurance, BLG Perspective, October 2021
- Author, "NHTSA orders crash reporting for automated vehicle companies", BLG Article, June 2021
- Author, "Product liability design negligence claims allowed to proceed in mass shooting class action", BLG Article, February 2021
- Autonomous vehicles: Moving forward in 2021 , BLG Perspective, January 2021
- Trends to watch in 2021 – Technology: the future is connected, BLG Perspective, January 2021
- Author, "Above and beyond: simply signing a waiver may not be enough", BLG Article, August 2020
- Presenter, "Back to Business with BLG: Navigating Risk and Effective Business Management", Webinar, Toronto Region Board of Trade, June 2020
- The Sensor: Driving change: The year ahead in autonomous vehicles, BLG Perspective, January 2020
- Author, "The clearer the better: Child's waiver does not bar parent's suit", BLG Article, January 2020
- Author, "Trump Administration Unveils Updated Federal Guidelines for Regulating Autonomous Vehicles", BLG Article, January 2020
- The Sensor: Autonomous Vehicles Update, BLG Perspective, December 2019
- Product Liability Handbook, BLG Perspective, October 2019
- Author, "Court Of Appeal Overturns Reverse Summary Judgment", BLG Article, June 2019
- Co-author, "Appeal Court Overturns Reverse Summary Judgment," The Lawyer's Daily, June 2019.
- Author, "Innovation Nation: How technology is reshaping the insurance industry," Financial Post, February 2019.
- The Sensor: The Legal Crystal Ball: Autonomous Vehicles Developments to Watch for In 2019, BLG Perspective, January 2019
- Author, "Ontario Expands Its Automated Vehicles Regulatory Framework", BLG Article, January 2019
- Speaker and Co-Author, "Waivers: Worth the Paper?", Advocate's Society Tricks of the Trade, January 25, 2019.
- Top Innovative Industries Shaping the Canadian Economy, BLG Perspective, January 2019
- Autonomous Vehicles, BLG Perspective, January 2019
- Co-author, "Litigating Data Points," Canadian Underwriter, January 2019.
- Author, "Where auto insurance meets autonomous cars", The Lawyer's Daily, November 20, 2018
- The Sensor: Insuring Automated Vehicles: Insurance Bureau of Canada Recommends "Single Insurance Policy", BLG Perspective, November 2018

Beyond Our Walls

Professional Involvement

- Member, Canadian Defence Lawyers, and past chair of the CDL product liability committee
- Member, International Association of Defense Counsel
- Member, Defence Research Institute
- Member, Canadian Bar Association
- Member, The Advocates' Society
- Member, Metropolitan Toronto Lawyers Association

Community Involvement

- Past President, Stewart Lake Association
- Past President, South Stewart Lake Cottagers Association

Awards & Recognitions

- Selected by peers for inclusion in the 2024 edition (and since 2011) of *The Best Lawyers in Canada*® (Class Action Litigation, Insurance Law, Personal Injury Litigation, Product Liability Law) and since 2022 (Aviation Law).
- Recognized in the 2024 edition (and since 2017) of *Chambers Canada — Canada's Leading Lawyers for Business* (Litigation: Product Liability (Nationwide)).
- Recognized in the 2024 of *The Lexpert®/American Lawyer Guide to the Leading 500 Lawyers in Canada* (Corporate Mid-Market).
- Recognized in the 2023 and 2022 editions of *The Canadian Legal Lexpert® Directory* (Aviation: Regulation & Liability, Litigation: Commercial Insurance, Litigation: Product Liability, Personal Injury - Represents Defendants).
- Recognized in the 2023 edition (and since 2020) of *Lexpert Special Edition: Litigation*.
- Recognized in the 2023 edition (and since 2015) of *Benchmark Canada — The Definitive Guide to Canada's Leading Litigation Firms & Attorneys* as a "Litigation Star" including, "Local Litigation Star: Ontario", "Litigation Star: Product Liability".
- Recognized in the 2023 edition (and since 2022) of *Who's Who Legal: Canada* (Product Liability Defence).
- Recognized as a 2021 Stand-Out Lawyer by Thomson Reuters Canada.
- Recognized as a 2019 Acritas Star.

Bar Admission & Education

- Ontario, 1994
- LLB, University of Western Ontario, 1992
- BA, University of Waterloo, 1988

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As the largest, truly full-service Canadian law firm, Borden Ladner Gervais LLP (BLG) delivers practical legal advice for domestic and international clients across more practices and industries than any Canadian firm. With over 725 lawyers, intellectual property agents and other professionals, BLG serves the legal needs of businesses and institutions across Canada and beyond – from M&A and capital markets, to disputes, financing, and trademark & patent registration.

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