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[Product Liability](#)

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Bob is the National Leader of BLG's Product Liability Group, Auto Industry Group and Autonomous Vehicles Group. His civil litigation practice focuses on product liability, aviation and professional liability.

He has appeared as lead counsel at all levels of the trial and appellate courts of Ontario. His product liability work is primarily defence-oriented, representing large and small manufacturers, distributors and retailers, as well as advising clients on crisis and risk management.

Bob has a broad and deep understanding of legal issues surrounding Connected and Autonomous Vehicles with a particular emphasis on product liability, litigation, insurance and regulatory issues, regularly advising clients in the auto industry and new entrants in this space.

Insights & Events

- Business insurance trends, Part 3: Cyber insurance, smart equipment, shipping and a plug for insurance reviews

- Business insurance trends: Climate change litigation, D&O risk, force majeure and transport insurance
- NHTSA orders crash reporting for automated vehicle companies
- Product liability design negligence claims allowed to proceed in mass shooting class action
- Autonomous vehicles: Moving forward in 2021
- Trends to watch in 2021 – Technology: the future is connected
- Above and beyond: simply signing a waiver may not be enough
- [Presenter, "Back to Business with BLG: Navigating Risk and Effective Business Management", Webinar, Toronto Region Board of Trade, June 2020](#)
- The Sensor: Driving change: The year ahead in autonomous vehicles
- The clearer the better: Child's waiver does not bar parent's suit
- Trump Administration Unveils Updated Federal Guidelines for Regulating Autonomous Vehicles
- The Sensor: Autonomous Vehicles Update
- Product Liability Handbook
- Court Of Appeal Overturns Reverse Summary Judgment
- Co-author, "Appeal Court Overturns Reverse Summary Judgment," The Lawyer's Daily, June 2019.
- Author, "Innovation Nation: How technology is reshaping the insurance industry," Financial Post, February 2019.
- The Sensor: The Legal Crystal Ball: Autonomous Vehicles Developments to Watch for In 2019
- Ontario Expands Its Automated Vehicles Regulatory Framework
- Speaker and Co-Author, "Waivers: Worth the Paper?", Advocate's Society Tricks of the Trade, January 25, 2019.
- Top Innovative Industries Shaping the Canadian Economy
- Autonomous Vehicles
- Co-author, "Litigating Data Points," Canadian Underwriter, January 2019.
- Author, "Where auto insurance meets autonomous cars", The Lawyer's Daily, November 20, 2018
- The Sensor: Insuring Automated Vehicles: Insurance Bureau of Canada Recommends "Single Insurance Policy"
- Co-author, "Insuring Automated Vehicles: The Insurance Bureau of Canada Recommends "Single Insurance Policy", Automotive Bulletin, November 2018

Beyond Our Walls

Professional Involvement

- Member, Canadian Defence Lawyers, and past chair of the CDL product liability committee
- Member, International Association of Defense Counsel
- Member, Defence Research Institute
- Member, Canadian Bar Association
- Member, The Advocates' Society
- Member, Metropolitan Toronto Lawyers Association

Community Involvement

- Past President, Stewart Lake Association
- Past President, South Stewart Lake Cottagers Association

Awards & Recognitions

- Recognized in the 2022 edition of *The Canadian Legal Lexpert® Directory* (Aviation: Regulation & Liability, Litigation: Commercial Insurance, Litigation: Product Liability, Personal Injury).
- Recognized as a 2021 Stand-Out Lawyer by Thomson Reuters Canada.
- Recognized in the 2022, 2021, 2019 edition (and since 2017) of *Chambers Canada — Canada's Leading Lawyers for Business* (Litigation: Product Liability).
- Selected by peers for inclusion in the 2022 edition (and since 2011) of *The Best Lawyers in Canada®* (Class Action Litigation, Insurance Law, Personal Injury Litigation, Product Liability Law) and in 2022 (Aviation Law).
- Recognized in the 2022 edition (and since 2015) of *Benchmark Canada — The Definitive Guide to Canada's Leading Litigation Firms & Attorneys* as a "Litigation Star" including, "Local Litigation Star: Ontario", "Litigation Star: Product Liability".
- Recognized in the 2021 edition (and since 2020) of *Lexpert Special Edition: Litigation*
- Recognized in the 2019 edition (and since 2015) of *Benchmark Canada — The Definitive Guide to Canada's Leading Litigation Firms & Attorneys* as a "Local Litigation Star: Ontario" and a "Litigation Star: Product Liability".
- Recognized as a 2019 Acritas Star.

Bar Admission & Education

- Ontario, 1994
- LLB, University of Western Ontario, 1992
- BA, University of Waterloo, 1988

BLG | Canada's Law Firm

As the largest, truly full-service Canadian law firm, Borden Ladner Gervais LLP (BLG) delivers practical legal advice for domestic and international clients across more practices and industries than any Canadian firm. With over 725 lawyers, intellectual property agents and other professionals, BLG serves the legal needs of businesses and institutions across Canada and beyond – from M&A and capital markets, to disputes, financing, and trademark & patent registration.

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