



# Bass Pro and Cabela's complete US\$4.5B merger to become the largest premier outdoor and conservation company In North America

**Date closed:** 9/25/2017

**Value:** US\$4.5 billion

On September 25, 2017, Bass Pro Shops and Cabela's Incorporated (NYSE:CAB), two iconic American outdoor companies, completed the transaction in which Bass Pro Shops acquired Cabela's for \$61.50 per share in cash, representing an aggregate transaction value of approximately US\$4.5 billion. As a result of the completion of this transaction, Cabela's common stock will no longer be listed for trading on the New York Stock Exchange.

The completion of this transaction formally brings together three of the nation's premier sporting brands: Bass Pro Shops, a leader in fishing; Cabela's, a leader in hunting; and White River Marine Group, a leader in boating, which is part of Bass Pro Shops. The combined company will now offer expanded product line and geographic footprint, creating enhanced benefits for outdoor enthusiasts.

BLG acted as Canadian counsel to Cabela's with a team led by [Subrata Bhattacharjee](#) that included [Denes Rothschild](#) and Ian Li.

## **For more information, please contact:**

**Tamara Costa**

National Director, Marketing and Communications

Borden Ladner Gervais LLP

[TCosta@blg.com](mailto:TCosta@blg.com)

416.350.2642



---

## **BLG | Canada's Law Firm**

As the largest, truly full-service Canadian law firm, Borden Ladner Gervais LLP (BLG) delivers practical legal advice for domestic and international clients across more practices and industries than any Canadian firm. With over 725 lawyers, intellectual property agents and other professionals, BLG serves the legal needs of businesses and institutions across Canada and beyond – from M&A and capital markets, to disputes, financing, and trademark & patent registration.

[\*\*blg.com\*\*](https://www.blg.com)

© 2022 Borden Ladner Gervais LLP. Borden Ladner Gervais LLP is an Ontario Limited Liability Partnership.