

Sterling Capital Brokers receives growth investment from True Wind Capital

April 24, 2019

On Feb.22, 2022, True Wind Capital (True Wind), a San Francisco-based private equity firm focused on investing in leading technology companies, today announced a significant growth investment in Sterling Capital Brokers (Sterling), one of Canada's leading independent benefit consulting firms that provides proprietary technology solutions to high-growth businesses and multinational enterprises. Terms of the transaction were not disclosed.

BLG represented Sterling with a team led by [Jason Saltzman](#) that included [Stefan Timms](#), [Michael Vandenberghe](#) and [Jessica Whitton](#), [Kyle Denomme](#), [Lara Hubermann](#), Eloise Gratton and Max Jarvie (Corporate); [Steve Suarez](#) and [Joelle Kabouchi](#) (Tax); [James Fu](#) and [Pam Cross](#) (Labour & Employment); [Denes Rothschild](#) (Competition); [Cassandra Florio](#), [Andrew Hodhod](#) (Financial Services); and [Haya Shehab](#) (Intellectual Property).

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