



Bradley Freedman

Partner

T 604.640.4129
F 604.687.1415
Vancouver
BFreedman@blg.com
[LinkedIn](#)

[Cybersecurity, Privacy & Data Protection](#)
[Information Technology](#)
[Intellectual Property](#)
[Technology](#)
[Intellectual Property Litigation](#)
[Online Retail & E-commerce](#)

Bradley focuses his practice on cybersecurity/data protection, privacy, information technology, intellectual property, internet/e-commerce and related matters. He is recognized as a leading lawyer in these areas of law by the foremost legal rankings publications.

He advises clients in negotiating, structuring and documenting transactions and business arrangements, and acts as counsel in litigation, arbitration and mediation.

He has appeared before the Supreme Court of British Columbia, the British Columbia Court of Appeal, the Federal Court of Canada, the Federal Court of Appeal, the Trademarks Opposition Board, and international commercial arbitration tribunals.

Bradley is also a Domain-Name Dispute Arbitrator for the World Intellectual Property Organization.

Bradley provides legal services through a Law Corporation.

Insights & Events

- OSFI's new Guideline B-13 – Managing technology and cyber risks
- Canada's Consumer Privacy Protection Act (Bill C-27): Impact for businesses
- Special committee recommendations to modernize B.C.'s private sector privacy law

- BCFSAs issues final information security and outsourcing guidelines
- Changes to B.C.'s public sector privacy legislation
- Canada's Anti-Spam Legislation – 2021 Year in Review
- OSFI updates Technology and Cyber Security Incident Reporting Advisory
- Information security and outsourcing guidelines for B.C. financial institutions
- Cybersecurity incident response – Tips from the trenches
- Managing cyber risks in M&A transactions
- CASL enforcement – \$75,000 penalty imposed on individual spammer
- Cyber risk management guidance for Canadian corporate directors
- Cybersecurity Technical Advisory from Five Eyes Cybersecurity Agencies
- Privacy Commissioner reports provide guidance for outsourcing agreements
- Privacy Commissioner Report – Guidance for managing insider threats
- Canada's Anti-Spam Legislation – 2020 Year in Review
- Canada's Anti-Spam Legislation – Legal compliance reminder for mobile app industry
- Trends to watch in 2021 – Privacy: issues in a hyper-connected world
- CASL – Regulatory guidance for computer program installation rules
- CASL enforcement – \$100,000 penalty for sending messages and installing software without consent
- Cloud services – Guidance for managing cybersecurity risks
- Canadian Competition Bureau takes enforcement action against misleading privacy claims
- Federal Court of Appeal Rules CASL Constitutionally Valid and Provides Interpretive Guidance
- Cybersecurity certification for small and medium enterprises
- Investment industry organization provides additional cybersecurity guidance

Beyond Our Walls

Professional Involvement

- Member, Canadian Bar Association
- Member, American Bar Association
- Member, International Association of Privacy Professionals
- Member of Editorial Board, and frequent contributor, *Internet and E-Commerce Law in Canada*, LexisNexis

Awards & Recognitions

- Recognized in the 2022 edition of *Lexpert Special Edition: Technology & Health Sciences*
- Recognized in 2022 edition of *The Canadian Legal Lexpert® Directory* (and since 2001) for Computer & IT Law, Intellectual Property and Technology Transactions, Data Protection and Privacy (2021)
- Recognized in the 2022 edition (and since 2018) of *Chambers Canada – Canada's Leading Lawyers for Business* (Information Technology - Nationwide).
- Recognized in the 2022 edition of *The Best Lawyers in Canada®* for Information Technology Law (since 2006), Intellectual Property Law (since 2006), Technology Law (since 2016), and Privacy and Data Security Law (since 2020).
- Recognized in the 2022 edition (and since 2021) of *Chambers Global* (Information Technology)
- Recognized in the 2021 and 2020 edition of *Lexpert Special Edition on Technology*.

- Recognized in 2021 edition of *The Best Lawyers in Canada* — Lawyer of the Year (Privacy and Data Security Law).
- Recognized in the 2022, 2021 and 2019 editions of *Benchmark Canada — The Definitive Guide to Canada's Leading Litigation Firms & Attorneys* as a “Local Litigation Star, British Columbia” (since 2012) and a Litigation Star, Canada, Intellectual Property” (since 2015).
- Recognized as "Privacy and Data Security Lawyer of the Year" in the 2021 edition of *The Best Lawyers in Canada*®.
- Recognized in *World Trademark Review's WTR 1000 — The World's Leading Trademark Professionals* (since 2011) for Enforcement and Litigation; Prosecution and Strategy.
- Recognized in 2022 edition of *The Canadian Legal Lexpert® Directory* (and since 2001) for Computer & IT Law, Intellectual Property and Technology Transactions.
- Recognized in the 2018 edition of *Who's Who Legal: Canada for Data*.
- Recognized as a 2017 Acritas Star.
- Recognized in the 2017 edition of *Who's Who Legal: Canada for Telecommunications Media & Technology*.
- Recognized by the 2016 and 2014 Lexology Client Choice Awards as the exclusive winner for Information Technology in British Columbia.

Bar Admission & Education

- British Columbia, 1987
- LLM, University of California, Berkeley, 1990
- LLB, University of British Columbia, 1986

BLG | Canada's Law Firm

As the largest, truly full-service Canadian law firm, Borden Ladner Gervais LLP (BLG) delivers practical legal advice for domestic and international clients across more practices and industries than any Canadian firm. With over 725 lawyers, intellectual property agents and other professionals, BLG serves the legal needs of businesses and institutions across Canada and beyond – from M&A and capital markets, to disputes, financing, and trademark & patent registration.

[blg.com](https://www.blg.com)

© 2022 Borden Ladner Gervais LLP. Borden Ladner Gervais LLP is an Ontario Limited Liability Partnership.