



## Bradley Freedman

### Senior Counsel

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[Cybersecurity, Privacy & Data Protection](#)  
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[Technology](#)  
[Intellectual Property Litigation](#)  
[Online Retail & E-commerce](#)

Bradley focuses his practice on cybersecurity/data protection, privacy, information technology, intellectual property, internet/e-commerce and related matters. He is recognized as a leading lawyer in these areas of law by the foremost legal rankings publications.

He advises clients in negotiating, structuring and documenting transactions and business arrangements, and acts as counsel in litigation, arbitration and mediation.

He has appeared before the Supreme Court of British Columbia, the British Columbia Court of Appeal, the Federal Court of Canada, the Federal Court of Appeal, the Trademarks Opposition Board, and international commercial arbitration tribunals.

Bradley is also a Domain-Name Dispute Arbitrator for the World Intellectual Property Organization.

## Insights & Events

- Author, "Canada's Anti-Spam Legislation – 2023 Year in Review", BLG Article, January 2024
- Author, "CASL enforcement – \$40,000 penalty for sending phishing text messages", BLG Article, November 2023
- Author, "NIST Cybersecurity Framework 2.0 – A Canadian Perspective", BLG Article, October 2023
- Thought Starters, BLG Perspective, September 2023

- Author, "The Vancouver Island University audit report – board oversight of cybersecurity risk management", BLG Article, September 2023
- Author, "Cybersecurity guidance for small organizations", BLG Article, July 2023
- Author, "Cyber risk management guidance for Canadian corporate directors – 2023 Update", BLG Article, April 2023
- Author, "Ransomware attacks – Tips from the trenches", BLG Article, April 2023
- Author, "Less is more – Data minimization and privacy/cyber risk management", BLG Article, March 2023
- Author, "Managing privacy and cyber risks in M&A transactions", BLG Article, February 2023
- Author, "Privacy, cybersecurity and M&A transactions – A cautionary tale", BLG Article, January 2023
- Author, "Cyber risk guidance for customers and providers of managed IT services", BLG Article, January 2023
- Author, "Technology M&A trends: What to expect in 2023", BLG Article, January 2023
- Author, "Improving cybersecurity with internal resources and outsourced services", BLG Article, January 2023
- Author, "Canada's Anti-Spam Legislation – 2022 Year in Review", BLG Article, January 2023
- Author, "Software License Agreements: A Practical Guide", BLG Article, December 2022
- Author, "New privacy compliance requirements coming under B.C.'s FIPPA legislation", BLG Article, December 2022
- Author, "Privacy Commissioner decision provides guidance for parties to M&A transactions", BLG Article, November 2022
- Author, "Special committee report recommends changes to B.C.'s FIPPA legislation", BLG Article, October 2022
- Author, "SaaS Agreements: A Practical Guide", BLG Article, October 2022
- Author, "Cybersecurity framework and incident reporting for Ontario's mortgage brokering sector", BLG Article, October 2022
- Author, "OSFI's new Guideline B-13 – Managing technology and cyber risks", BLG Article, August 2022
- Author, "Canada's Consumer Privacy Protection Act (Bill C-27): Impact for businesses", BLG Article, June 2022
- Author, "Special committee recommendations to modernize B.C.'s private sector privacy law", BLG Article, February 2022
- Author, "BCFSA issues final information security and outsourcing guidelines", BLG Article, January 2022

## Beyond Our Walls

### Professional Involvement

- Member, Canadian Bar Association
- Member, American Bar Association
- Member, International Association of Privacy Professionals
- Member of Editorial Board, and frequent contributor, Internet and E-Commerce Law in Canada, LexisNexis

## Awards & Recognitions

- Recognized in the 2024 edition of *The Best Lawyers in Canada*® for Technology Law, Information Technology Law (since 2006), Intellectual Property Law (since 2006) and Privacy and Data Security Law (since 2020).
- Recognized in the 2024 edition (and since 2018) of *Chambers Canada – Canada's Leading Lawyers for Business* (Information Technology - Nationwide).
- Recognized in the 2024 edition (and since 2021) of *Chambers Global* (Information Technology).
- Recognized in the 2024, 2023, 2022, 2021 and 2019 editions of *Benchmark Canada — The Definitive Guide to Canada's Leading Litigation Firms & Attorneys* as a “Local Litigation Star, British Columbia” (since 2012) and a Litigation Star, Canada, Intellectual Property” (since 2015).
- Recognized in 2023 edition of *The Canadian Legal Lexpert*® *Directory* (and since 2001) for Computer & IT Law, Corporate Commercial Law, Intellectual Property and Technology Transactions, Data Protection and Privacy (2021).
- Recognized in the 2023 edition (and since 2022) of *Lexpert Special Edition: Technology & Health Sciences*.
- Recognized in the 2022 edition of *Who's Who Legal: Canada* (Data).
- Recognized in the 2021 and 2020 edition of *Lexpert Special Edition on Technology*.
- Recognized in 2021 edition of *The Best Lawyers in Canada* — Lawyer of the Year (Privacy and Data Security Law).
- Recognized as "Privacy and Data Security Lawyer of the Year" in the 2021 edition of *The Best Lawyers in Canada*®.
- Recognized in *World Trademark Review's WTR 1000 — The World's Leading Trademark Professionals* (since 2011) for Enforcement and Litigation; Prosecution and Strategy.
- Recognized in 2022 edition of *The Canadian Legal Lexpert*® *Directory* (and since 2001) for Computer & IT Law, Intellectual Property and Technology Transactions.
- Recognized in the 2023 and 2018 editions of *Who's Who Legal: Canada* for Data.
- Recognized as a 2017 Acritas Star.
- Recognized in the 2017 edition of *Who's Who Legal: Canada for Telecommunications Media & Technology*.
- Recognized by the 2016 and 2014 Lexology Client Choice Awards as the exclusive winner for Information Technology in British Columbia.

## Bar Admission & Education

- British Columbia, 1987
- LLM, University of California, Berkeley, 1990
- LLB, University of British Columbia, 1986



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