



## Max Jarvie

### Senior Associate

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Max Jarvie is a senior associate in the Privacy and Data Protection practice group at BLG LLP. He provides assistance and strategic advice to organizations relating to privacy and data protection, the use of machine learning, distributed ledgers and other technologies, information governance, data trusts, technology licensing, consumer protection, and corporate commercial matters.

Max is sought after as a public speaker on privacy law and the legal implications of technology, including artificial intelligence, privacy-protecting technologies, distributed ledger technologies, IoT and smart cities, and has taught students on the tax implications of cryptocurrencies at McGill's Faculty of Law. Max also publishes regularly, most recently two book chapters contributed to Eloïse Gratton's and Elisa Henry's *Managing Privacy in a Connected World* (2020) and two articles relating to decentralized automatic exposure notification and contact tracing systems in *The Lancet Digital Health* (June 2020) and the *Journal of the American Medical Informatics Association* (June 2020). He has also served as a law clerk at the Supreme Court of Israel for Justice Hanan Melcer and at the Court of Appeal of Québec for the Honourable Nicholas Kasirer.

Prior to joining BLG, Max practiced business, privacy and technology law at the Montreal office of a national law firm. During his legal studies, Max worked as an editor for both the *McGill Law Journal* and the *McGill Journal of Law and Health*, and edited and published the 8th edition of the *Canadian Guide to Uniform Legal Citation*. Before studying law, Max worked in information technology as a project manager and departmental director at a number of private companies and public institutions.

## Experience

- Epiroc Canada Holding Inc., a subsidiary of Epiroc Rock Drills AB, in its acquisition of 100% of MineRP Holdings Inc. from Dundee Precious Metals Inc. (TSX: DPM).
- Advises various Canadian and international entities and their boards on privacy and data security compliance (risk analysis and advice, information governance, data mapping, impact assessments, policies, procedures and training).
- Advises various Canadian and international entities on technology matters (service and licensing agreements, use of machine learning, distributed ledger and privacy-protecting technologies).
- Advises various Canadian entities on corporate commercial matters.

## Insights & Events

- Canada's Artificial Intelligence and Data Act: Impact for businesses
- Canada's Consumer Privacy Protection Act (Bill C-27): Impact for businesses
- Regulating artificial intelligence: Preparing your business for the future
- Québec Privacy Law Reform: A Compliance Guide for Organizations
- Québec adopts Bill 64 – Key requirements for businesses
- End of clause-by-clause consideration of Bill 64: Where we stand
- End of parliamentary proceedings in Quebec: An Update on Bill 64
- Artificial Intelligence and Product Liability: Catching up with the Future
- Comments on the Clearview AI joint Report of Findings
- Autonomous vehicles and big data: Managing the personal information deluge
- Canada's Consumer Privacy Protection Act: Impact for businesses
- Manufacturers of internet of things devices: guidance from the Canadian Federal Privacy Commissioner
- The Sensor: A review of Canada's vehicle cybersecurity guidance
- Proposed amendments to Québec privacy law: Impact for businesses
- Managing privacy and cyber risks during a pandemic
- The Sensor: Mobility-as-a-Service & Smart Infrastructure: A New Risk Paradigm
- Comments on the OPC Consultation on Artificial Intelligence
- Privacy Commissioners' Report of Findings on Aggregate IQ : Challenges with Position on Service Providers' Obligations
- The Sensor: Building a privacy-compliant autonomous vehicles business

## Beyond our Walls

### Professional Involvement

- Member, Canadian Bar Association
- Member, Barreau du Québec
- Member, Young Bar Association of Montreal
- Member, Lord Reading Society

## Bar Admission & Education

- Québec, 2015
- BCL/LLB, McGill University, 2014
- PhD, Faculty of Arts, McGill University, 2005
- MPhil, London School of Economics and Political Science, 1999
- BA, Faculty of Arts & Science, University of Toronto, 1995

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