



## Elisa Henry

Partner and National Co-leader, Privacy and Data Protection

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Elisa Henry co-leads the firm's Privacy and Data Protection practice group and is **Montréal Regional Leader of the firm's Technology Law Group**. She is a recognized expert in privacy and technology law and advises multinational and Canadian companies on strategic issues related to compliance with Canadian and European (GDPR) law requirements, big data and AI projects, anti-spam and data breaches.

Elisa also assists clients with technology transactions and valorisation, including in the context of M&A, research projects, outsourcing and licensing agreements. She speaks regularly at international conferences and is the author of several publications on the topic of privacy and technology, including *Managing Privacy in a Connected World* (Lexis Nexis Canada, 2020) and *Practical guide to e-commerce and Internet law* (LexisNexis Canada, 2015), which she co-authored with Éloïse Gratton. Elisa is an officer of the Technology Law Committee of the International Bar Association and an Member of the Canadian Advisory Board of the International Association of Privacy Professionals. She is recognized internationally by her peers and clients as a leader in privacy and IT law as well as by major directories, including *Chambers* and *Who's Who Legal*.

## Experience

- Aimia Loyalty Solutions in its merger with Kognitiv Corporation to form a technology-forward loyalty solutions provider.
- Advises Canadian and American companies with respect to GDPR compliance.
- Assists several IT service providers with the drafting and negotiation of service and support contracts.

- Assists Doctors without Borders with building international research consortia (pro bono).
- Advises various Canadian and international entities on compliance with Canada's privacy and data security law (strategic counsel, data mapping, risk analysis, policies, procedures, contracts and training).
- Advises a Canadian SaaS provider with respect to commercial contracts (MSA, SLA and ancillary agreements) and privacy compliance.
- Advises an aviation connectivity service provider regarding data protection.
- Advises an international payment solutions provider regarding the acquisition of a Canadian entity processing personal data on a large scale.
- Advises an international electric battery manufacturer regarding international supply agreements and patent licensing.
- Advises an international digital advertising and marketing solutions provider with respect to its establishment in Canada, privacy and commercial law matters.

## Insights & Events

- Cross-border transfers of personal information outside Québec: new requirements for businesses, BLG Article, December 2022
- Using voice printing for authentication purposes – takeaways from the Rogers decision , BLG Article, October 2022
- Québec Privacy Law Reform: A Compliance Guide for Organizations, BLG Article, October 2022
- Adoption du projet de loi n° 64 – Principales exigences pour les organismes publics, BLG Article, July 2022
- Canada's Consumer Privacy Protection Act (Bill C-27): Impact for businesses, BLG Article, June 2022
- Bill 19: toward a new legal framework for protecting health information in Québec, BLG Article, December 2021
- Québec adopts Bill 64 – Key requirements for businesses, BLG Article, September 2021
- End of clause-by-clause consideration of Bill 64: Where we stand, BLG Article, August 2021
- Ontario moves forward with privacy legislation initiative, BLG Article, June 2021
- End of parliamentary proceedings in Quebec: An Update on Bill 64, BLG Article, June 2021
- Conséquences sur les entreprises des projets de loi 64 et C-11 sur la protection des renseignements personnels, BLG Video, April 2021
- Trends to watch in 2021 – Privacy: issues in a hyper-connected world, BLG Perspective, January 2021
- Trends to watch in 2021 – Supply chains: ensuring resiliency, BLG Perspective, January 2021
- Trends to watch in 2021 – Technology: the future is connected, BLG Perspective, January 2021
- Canada's Consumer Privacy Protection Act: Impact for businesses, BLG Article, November 2020
- "Schrems II": Impacts on agreements involving processing personal data outside the EEA, BLG Article, July 2020
- Proposed amendments to Québec privacy law: Impact for businesses, BLG Article, June 2020
- Managing privacy and cyber risks during a pandemic, BLG Article, March 2020
- Managing Privacy in a Connected World, BLG Article, February 2020
- Co-Chair, IBA Biennial Technology Law Conference, November, 2019
- Moderator, "Protecting your Data & Cybersecurity Post Acquisition", Women, Influence & Power in Law, October, 2019.
- Moderator, "Accelerated Innovation: Buying Innovation Instead of Building It", IBA Annual Conference, September, 2019.
- Speaker, "Hot topics in Technology Law: Cross-Device Advertising", IBA Annual Conference, September, 2019.
- The Sensor: Building a privacy-compliant autonomous vehicles business, BLG Perspective, May 2019

- Speaker, "Hot Privacy and Cybersecurity Business Risks, IAPP Canada Symposium," May, 2019

## Beyond Our Walls

### Professional Involvement

- Officer, Technology Law Committee, International Bar Association
- Member, ITECHLaw
- Member, CAN-TECH
- Member, Canadian Advisory Board of the International Association of Privacy Practitioners

## Awards & Recognitions

- Recognized in the 2023 edition (and since 2022) of *Chambers Canada* (Privacy and Data Protection (Nationwide - Canada))
- Recognized in the 2022 and 2019 editions (and since 2018) of *Who's Who Legal Canada* (Data)
- Recognized in the 2022 edition (and since 2021) of *The Best Lawyers in Canada* (Privacy and Data Security Law) and in 2022 (Technology Law)
- Recognized in the 2023 edition of *The Canadian Legal Lexpert Directory* (Privacy and Data Protection)
- Recognized in the 2022 edition of *Lexpert Special Edition: Technology & Health Sciences*
- Recognized in the 2020 and 2019 editions of *Who's Who Legal Data Security, Data Privacy and Protection, Information Technology*
- Recognized in the 2017 edition of *Leaders League* (Highly Recommended Lawyer for IT-Outsourcing)

## Bar Admission & Education

- Québec, 2011
- Paris, 2002
  
- LLM, McGill University, 2000

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