

# Managing Privacy in a Connected World

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Data Protection and privacy issues are leading concerns for business leaders. Privacy breaches and cybersecurity incidents, the challenges posed by smart technologies and privacy-intrusive practices as well as the opportunities and risks of artificial intelligence are increasingly pressing topics. So too are issues around global compliance, digital consent, online reputation, targeted advertising and associated risks, such as class actions and regulatory investigations.

BLG's top-ranked [Cybersecurity, Privacy & Data Protection Group](#), co-led by [Éloïse Gratton](#) and [Elisa Henry](#), has authored a new book entitled "[Managing Privacy in a Connected World](#)" which provides expert analysis and practical guidance on these emerging topics to help your organization understand the legal frameworks governing their handling of personal information and related technologies.

- [E. Gratton and E. Henry, Practical Guide to eCommerce and Internet Law, Lexis Nexis, 2015](#)
- [E. Gratton and E. Henry, Managing Privacy in a Connected World, Lexis Nexis, 2020](#)

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