



## Denes A. Rothschild

### Partner

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[Competition & Foreign Investment Review](#)  
[Advertising & Marketing](#)  
[Corporate Commercial](#)  
[Class Actions](#)  
[Public Policy & Government Relations](#)

Denes practices competition, marketing, international trade and foreign investment law. He provides expertise and advice on:

- proposed mergers
- competition compliance
- criminal cartel matters
- foreign investment review
- advertising and marketing law
- international trade matters, including tariff classification, dumping and subsidy investigations

He also litigates class action claims against clients relating to alleged violations of the cartel and misleading advertising provisions of the Competition Act. Denes is also Co-Leader of the firm's Public Policy and Government Relations Group.

Making use of his dual Canadian and American law degrees, Denes regularly collaborates with attorneys in other jurisdictions to ensure consistent and outstanding representation for his large multinational clients.

Denes recently spent a year seconded as corporate counsel to one of the world's largest information technology corporations.

## Experience

- **Epiroc Canada Holding Inc.**, a subsidiary of Epiroc Rock Drills AB, in its acquisition of 100% of MineRP Holdings Inc. from Dundee Precious Metals Inc. (TSX: DPM).
- **PayBright Inc.**, one of Canada's leading buy-now-pay-later providers, in connection with its \$340 million acquisition by Affirm, Inc., a leading U.S.-based "buy now, pay later" platform.
- **IFS** in its acquisition of Clevest Solutions Inc., a provider of mobile workforce management and advanced network deployment solutions in the utilities vertical.
- **Northview Apartment Real Estate Investment Trust** in its \$4.9 billion sale to Starlight Group Property Holdings Inc. and KingSett Capital Inc.
- **Day & Zimmermann of Canada Corporation**, a provider of construction, engineering, maintenance, staffing, and defense solutions, on its strategic acquisition of EMC Power Canada Ltd., provides specialized construction management and multi-discipline trade services for transmission and generation power sector clients.
- **Berkshire Hathaway Energy Company ("BHE")**, in its indirect share purchase acquisition of the Montana Alberta Tie-Line from Enbridge Inc. for an approximate purchase price of \$200M.
- **Imperial Metals Corporation** in its sale of a 70% interest in the red mine in British Columbia to Newcrest Mining Limited for US\$806.5 million and a follow-on joint venture between the parties for the ongoing operation of the Red Chris mine.
- **Loblaw and George Weston Limited** in defence of numerous class actions relating to price fixing on fresh commercial bread.
- **Loblaw and George Weston** in multi-year internal investigation and immunity application with respect to their participation in a cartel fixing the prices of fresh commercial bread.
- **CanniMed Therapeutics Inc.** in its C\$1.1 billion acquisition by Aurora Cannabis Inc.
- **COSCO Shipping Holdings Co. Ltd.** and **Orient Overseas International Ltd.** in COSCO's US\$6.3 billion acquisition of OOIL.
- A Canadian client with respect to the ongoing U.S. investigation into alleged subsidies on uncoated groundwood paper from Canada.
- An international auto parts supplier in Canadian immunity and leniency applications related to cartel activity, as well as related class actions.
- **Loblaw Companies Limited** in its C\$12.4 billion acquisition of Shoppers Drug Mart Corporation, the largest retail merger in Canadian history.
- An American client in defence of a threatened dumping investigation initiated by a Canadian competitor.
- **AmeriPride Services Inc.** in its US\$1 billion acquisition by Aramark.
- **Cabela's Incorporated** in its US\$5.5 billion acquisition by Bass Pro Shops.
- **Loblaw** in a Competition Bureau investigation into its supplier practices and related court proceedings.
- **Hardline Curling Inc.** in its battle to have a ban on its curling brooms imposed by the World Curling Federation and Curling Canada overturned.
- **Gerber** in judicial review proceedings before the Federal Court and Federal Court of Appeal respecting Canadian Food Inspection Agency determination regarding imports of baby food.
- **Reliance Comfort Limited Partnership** in an abuse of dominance claim before the Competition Tribunal.
- **Garant GP** before CBSA and CITT relating to Aluminum Extrusions dumping investigation.
- **Canada Pension Plan Investment Board** in its role as a member of the Maple Group in its acquisition of the TMX Group Inc.

## Insights & Events

- Competition Bureau Expresses Serious Concern about Canadian Airline Merger
- Host, "Big Appetite for Big Data," Legal Talk Network Podcast, August 2018
- Panelist, "Artificial Intelligence, Algorithms and Collusion," Canadian Bar Association, Competition Law Section, February 2018
- Panelist, "Canada's Revised Immunity Policy -- Opportunities and Challenges for multi-jurisdictional cases," Canadian Bar Association, Competition Law Section's Fall Conference, October 2017
- Co-chair and moderator, "Brexit - The Implications for US Businesses," American Bar Association, Business Law Section's Annual Meeting, September 2017
- "Steeling for a Fight — U.S. President Trump Announces Tariffs on Imported Steel and Aluminum," BLG's International Trade Litigation and Arbitration Bulletin, March 7, 2018
- Competition Act and Investment Canada Act Thresholds for 2018
- Canadian Government Blocks Chinese Foreign Investment Due to National Security Concerns
- Information Sharing in Canadian Competition and Foreign Investment Reviews
- Competition Act And Investment Canada Act Thresholds For 2017
- Author, "Share Safely: How to Avoid Gun-Jumping and Inadvertent Waiver of Privilege When Making a Deal in Canada," ACC Docket, October 2016
- FinTech Market Study May Lead to Important Regulatory Changes in Canada
- Questionable Policy: New Canadian IP Enforcement Guidelines Miss The Mark On Pharma
- Co-author, "Competition Act and Investment Canada Act Thresholds for 2019," BLG Bulletin, January 2019
- Proposed amendments to the Competition Act become law
- Innovative pharmaceutical companies need to be aware of the Competition Act
- Revised Competition Act and Investment Canada Act thresholds for 2021
- Government blocks acquisition of Canadian gold mine citing national security threat
- Competition Bureau says wage-fixing is not price fixing
- Failing firm is not enough: Competition Bureau outlines approach to acquisitions of failing businesses
- Government announces "enhanced scrutiny" of foreign investments as a result of COVID-19
- Competition Bureau addresses COVID-19 competitor collaborations
- Price gouging in a pandemic – What Canadian provinces are doing to stop it
- Competition Bureau Hones in on #SponsoredContent and Social Media Advertising
- Competition Bureau Cracks Down on Misleading Advertising in the Digital Economy

## Beyond Our Walls

### Professional Involvement

- Member, Law Society of Upper Canada
- Member, American Bar Association
- Member, Ontario Bar Association
- Vice-chair, Food and Agriculture Committee, American Bar Association's Antitrust Law Section
- Board Member, Public Affairs Associations of Canada (PAAC)
- Board Member, Public Affairs Associations of Canada (PAAC)
- Past chair, Young Lawyers Committee, Canadian Bar Association's Competition Law Section

## Community Involvement

- Volunteer, Law Help Ontario
- Past volunteer, counsel, Institute of Parliamentary and Political Law
- Board Member, Kef Toronto, an East-End Toronto Jewish community organization

## Awards & Recognitions

- Recognized in the 2022 edition of *The Best Lawyers in Canada* (Advertising and Marketing Law)
- Recognized in the 2022 edition of *Chambers Canada – Canada's Leading Lawyers for Business* (Competition/Antitrust - Nationwide)
- Recognized in the 2022 edition (and since 2021) of *Chambers Global: The World's Leading Lawyers for Business* (Competition/Antitrust).

## Bar Admission & Education

- Ontario, 2009
- LLB, University of Ottawa, 2008
- BA, University of Toronto, 2004

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As the largest, truly full-service Canadian law firm, Borden Ladner Gervais LLP (BLG) delivers practical legal advice for domestic and international clients across more practices and industries than any Canadian firm. With over 725 lawyers, intellectual property agents and other professionals, BLG serves the legal needs of businesses and institutions across Canada and beyond – from M&A and capital markets, to disputes, financing, and trademark & patent registration.

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