



## Eric S. Charleston

### Partner

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Eric helps clients triage and overcome cybersecurity incidents, including ransomware, data theft, business email compromise, funds diversion and other privacy breaches.

He brings a results-driven, big-picture perspective to incident response, ensuring that no time is wasted, tasks are appropriately prioritized, legal privilege is preserved, and the client's core constituencies are protected.

Eric routinely advises clients on complex cross-border incidents and liaises with federal, provincial and sectoral regulators in Canada and abroad. He has overseen national and international breach notification campaigns, all while minimizing brand impact whenever possible.

He is a certified information privacy professional (CIPP/C), with extensive knowledge of Canada's evolving privacy law landscape.

Eric also prepares clients, pre-breach, for cybersecurity incidents. He advises clients on their data practices, including collection, retention, destruction and mapping. He prepares client-specific incident response plans, evaluates cyber hygiene and conducts preparedness exercises, including attack simulation.

Eric is also a cyber insurance expert, and has represented insurers on some of Canada's largest cyber claims.

## Experience

- Canadian engineering firm on complex ransomware attack, including notification to federal and provincial regulators and impacted individuals.
- North American retailer on complex data theft, including notification to Canadian, American and Mexican regulators and impacted individuals.
- Canadian university on complex ransomware attack, including notification to ministry and provincial regulators.
- Canadian investment dealer on business email compromise, including notification to regulators and individuals.
- Coverage counsel to numerous insurers on cyber insurance claims, including some of the largest in Canada's history.

## Insights & Events

- Thought Starters 2023, BLG Perspective, February 2023
- Cyber incidents: the role of legal counsel and the first 24 hours , BLG Article, January 2023
- Ontario Court of Appeal rules against plaintiffs in trilogy of privacy class actions, BLG Article, December 2022
- 3 steps to lower your cyber liability insurance cost, BLG Video, September 2022
- Cyber attack insurance: Will your business interruption claim for labour costs be covered?, BLG Video, September 2022
- Cyber liability insurance exclusions: Is this upgrade covered?, BLG Video, September 2022
- Business interruption and cyber insurance: What's covered after a cyber attack?, BLG Article, September 2022
- Cyber insurance exclusions: 4 examples of upgrades a policy may not cover after a breach, BLG Article, September 2022
- How to lower your cyber insurance costs: 3 key steps, BLG Article, September 2022
- OSFI's new Guideline B-13 – Managing technology and cyber risks, BLG Article, August 2022
- An update on new Québec confidentiality incidents and record-keeping requirements, BLG Article, July 2022
- Canada's Consumer Privacy Protection Act (Bill C-27): Impact for businesses, BLG Article, June 2022
- The cyber incident response plan: The power is in the process, BLG Article, May 2022
- Mind your spreadsheets: Tips to improve your data governance before an incident, BLG Article, May 2022
- Cyber hygiene checklist: Tick these boxes to lower your cybersecurity risk and insurance costs, BLG Article, February 2022
- Healthcare cyber attacks: Lessons for Canada from Ireland's HSE attack, BLG Article, January 2022
- Business insurance trends, Part 3: Cyber insurance, smart equipment, shipping and a plug for insurance reviews, BLG Perspective, December 2021

## Beyond Our Walls

### Professional Involvement

- Canadian Advisory Board, International Association of Privacy Professionals
- Member, Law Society of Ontario

## Awards & Recognitions

- Recognized in the 2023 edition of *The Canadian Legal Lexpert® Directory* (Data Protection & Privacy)

## Bar Admission & Education

- Ontario, 2019
- New York, 2009 (inactive)
  
- JD, Georgetown University Law Center, 2008
- BFA, Syracuse University, 2002
- Fellow, Loyola University Institute of Politics, 2014

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