



## Eric Boehm

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[Information Technology](#)

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Eric focuses on technology law, and is ranked as one of Canada's top technology lawyers by the foremost legal rankings publications.

He has extensive international and Canadian experience advising on complex commercial transactions, including:

- technology and business process outsourcings
- fintech and new payment technologies
- mergers and acquisitions

Eric also has significant expertise in:

- financial services
- intellectual property
- e-commerce
- cloud services
- privacy
- open source software
- trademark and patent licensing
- manufacturing
- export controls

- consumer protection issues

Eric is also a registered Canadian trademark agent.

Fluent in French, he has practised with an international law firm in Paris, France, as well as in Toronto.

## Experience

- PayBright Inc., one of Canada's leading buy-now-pay-later providers, in connection with its \$340 million acquisition by Affirm, Inc., a leading U.S.-based "buy now, pay later" platform.
- Virtu Financial (NASDAQ: VIRT), a leading provider of financial services and products that leverages cutting-edge technology, in its sale of MATCHNow marketplace to Cboe Global Markets.
- Represents and advises financial institutions and other financial services providers with respect to payment cards, outsourcing, reward programs, prepaid and white label payment cards, and payments systems matters.
- Advises clients with respect to new mobile and online financial products and services including partnerships with financial institutions, FinTech organizations and other new and innovative financial services developments.
- Represents financial institutions, telecommunications providers and major media companies in the procurement and negotiation of some of the largest outsourcing transactions in Canada.
- Advises major grocery and clothing retailers on large-scale warehousing, robotics and logistics.
- Negotiates international supply, export and manufacturing arrangements, including relating to smart cards, green technology and the automotive industry, and notably involving service providers and suppliers in India, China and Latin America.
- Advises clients on licensing software, patents and trademarks; also counsels clients on introduction and exploitation of new products and services, including in the areas of business intelligence, green technology and cloud computing.
- Lead counsel for **The Beer Store** in a long-term year, multi-million dollar outsourcing contract with CGI for the IT infrastructure for The Beer Store and its affiliates and distribution centres.
- Lead counsel for the **Canada Pension Plan Investment Board** in its outsourcing agreement with IBM Canada for IBM to assume responsibility for the management, operation, support and maintenance of CPPIB's technology infrastructure.
- Lead counsel for a subsidiary of a major Canadian bank in its acquisition of private label credit card portfolios, and the launch of several private label credit and loyalty card programs.
- Lead counsel for **The Bank of Nova Scotia** in the negotiation of a sponsorship agreement with the Calgary Flames for the branding of the Scotiabank Saddledome.
- Lead counsel for a Canadian chartered bank on various offshore outsourcing arrangements for information systems, application support and maintenance, and call centre operations.
- Lead counsel for a business process outsourcing provider in its seven-year agreement for credit card services for a major chartered bank.
- Lead counsel for a leading smart card manufacturer in its manufacturing, distribution and development agreements with suppliers in China, Malaysia and Mexico.
- Lead counsel for **The Beer Store** in the procurement of a multi-million-dollar customized robotic inventory management system for its primary western Canada distribution centre.
- Lead counsel for **Rogers Communications** as co-counsel in all facets of the drafting and negotiation of its competitive procurement for a seven-year contract for transformative datacentre technology services.
- Lead counsel for **Scotia Capital** in various agreements relating to the development of a new fixed income market platform.

- Lead counsel for **The Bank of Nova Scotia** in an agreement with The Western Union Company for the offering of money-transfer services to Scotiabank customers in Canada.
- Lead counsel for **Thomson Reuters, The Globe and Mail and Carswell** in various publication, manufacturing and technology services agreements.
- Lead counsel for several foreign banks in various technology agreements in connection with the launch of operations and branches in Canada.
- Lead counsel for a national insurance company in a white label insurance distribution agreement.
- Lead counsel for a major Canadian department store in its agreements for business intelligence software and transformational IT projects.

## Insights & Events

- Author, "[Reminder: AODA's June 30 Compliance Report Deadline Coming Soon](#)," *Mondaq*, June 23, 2021.
- Author, "[Sale and Storage of Goods in Canada: Overview](#)," *Practical Law UK*, 2021.
- Key legal and business issues facing the automotive sector: Shared mobility and Mobility as a Service (Maas), *BLG Perspective*, April 2021
- Speaker, "Recovery Activation Program: Digitally Balancing Operations & Customer Experience," Toronto Region Board of Trade, July 9, 2020.
- Speaker, "Recovery Activation Program: A Digital Path to Reopening the Workplace," Toronto Region Board of Trade, May 26, 2020.
- Co-Author "Sale and storage of goods in Canada" and "International trade in goods and services in Canada," *Canada Q&As for Thomson Reuters International Trade & Commercial Transactions Global Guide*, March 2019
- Speaker, "Protecting Digital Assets Through Cyber Security," *OBA Institute*, February 2019
- Speaker, Law Society of Upper Canada program, *Social Media and Internet Law: Your Comprehensive Guide*, on E-commerce, October 15, 2018
- Author, "E-commerce and Commercial Electronic Messages," *Social Media and Internet Law – Forms and Precedents*, LexisNexis 2nd Edition, 2018 (first edition 2014)
- Canadian Competition Bureau Releases Draft FinTech Report for Public Consultation, *BLG Article*, November 2017
- Speaker, "Cloud Computing: Legal and Policy Issues for Public and Private Clouds," *E-Government Practice Group of Ontario Government*, May 2017
- Regulating Fintech in Canada, *BLG Article*, October 2016

## Beyond Our Walls

### Professional Involvement

- Member, International Technology Law Association
- Member, International Association of Privacy Professionals (IAPP)
- Chair, Canadian IT Law Association, Student Writing Competition, 2009-2018
- Member, Toronto Computer Lawyers' Group
- Member, Society of Composers, Authors and Music Publishers of Canada (SOCAN)
- Member, Association des juristes d'expression française

## Community Involvement

- Pro Bono work for organizations including Pro Bono Law Ontario Help Line, CARFAC Ontario, the World Wildlife Fund-Canada, Earth Rangers, Me to We, and Right to Play
- Founder and original director, Visual Artists' Legal Clinic of Ontario (pro bono legal services clinic for artists)

## Awards & Recognitions

- Recognized in the 2023 and previous editions of *Chambers Canada — Canada's Leading Lawyers for Business* (Information Technology (Nationwide)).
- Recognized in the 2022 edition (and since 2009) of *Who's Who Legal: Canada* (Data (Technology and Outsourcing))
- Recognized in the 2022 edition (and since 2015) of *Best Lawyers in Canada* (Information Technology Law, Technology Law, Cannabis Law).
- Recognized in the 2022 and previous editions of *Chambers Global — The World's Leading Lawyers for Business* (Information Technology).
- Recognized in the 2022 edition of the *The Canadian Legal Lexpert® Directory* (Corporate Commercial Law), and the 2022 edition (and since 2013) (Computer and IT Law; Technology Transactions).
- Recognized in the 2022 edition of *Lexpert Special Edition: Technology & Health Sciences*
- Recognized in the 2021 and 2020 edition of *Lexpert Special Edition: Technology*
- Recipient of a Lexpert® Zenith Pro Bono award, 2010.
- Recipient of *The Globe & Mail Business* for the Arts Award, 2008.
- Recognized in the 2019 edition (and since 2017 editions) of the The Canadian Legal Lexpert® Directory (Computer and IT Law) and 2019, 2018, 2017, 2015, 2014 and 2013 editions (Technology Transactions).
- Recognized in the 2017 edition of the Lexpert® Guide to the Leading US/Canada Cross-Border Corporate Lawyers in Canada (Technology Transactions).
- Recognized in the 2011 editions of *Who's Who Legal: Canada* (Internet and e-Commerce) and *IAM Licensing 250 — The World's Leading Patent & Technology Licensing Lawyers*.
- Recipient of a Lexpert® Zenith Pro Bono award, 2010.
- Recipient of *The Globe & Mail Business* for the Arts Award, 2008.

## Bar Admission & Education

- Ontario, 1998
- LLB, University of British Columbia, 1996, (included exchange semester at Université Jean-Moulin Lyon-III)
- BA (Hons.) in Philosophy and Political Science, McGill University, 1993



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