DEALS AND SUITS

Niche completes acquisition of Goodkind to modernize how colleges and schools connect with students

On January 9, 2025, Niche, a leading platform connecting students with colleges and schools, acquired Goodkind, a developer of student engagement communications solution.

BLG represented Niche with a team led by Stefan Timms and Valérie Olivier that included Claudie Fournier-Turmel (Corporate), Steve Suarez, Pam Cross (Tax), Noah Burshtein (L&E), Denes Rothschild (Foreign Investment), Kevin Lambie (Financial Services), Gabriel St-Laurent (Intellectual Property), Samantha Lo (Real Estate), Élisabeth Lesage-Bigras (Privacy & Data Security).

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