BLG Launches Innovation Approach: Beyond by BLG

Toronto (October 18, 2018)— Borden Ladner Gervais LLP (BLG) is launching a client-focused approach to innovation by exploring, piloting and implementing transformative ideas, models and technologies in partnership with its clients. The initiative is being called ***BLG Beyond*** and will bring together all areas of the firm to leverage innovations internally with the goal of delivering better efficiency and value to clients.

"In today's dynamic economy, the needs of our clients are changing, and so are we. BLG is going beyond industry and client expectations, offering transformative solutions and services to help deliver value beyond clients' expectations," says John Godber, Client Innovation Partner at BLG. "By taking a holistic view of our environment, and placing the client at the centre of our strategy, we are investing in the law firm of the future to better serve our clients."

As part of ***BLG Beyond***, BLG has recently appointed Lisa Chamandy as the firm's first Chief Knowledge and Innovation Officer and John Godber as Client Innovation Partner. Together with the BLG Innovation Steering Committee, they will oversee BLG's four focus areas of innovation:

- Practice Innovation: leveraging emerging technologies to enable lawyers to work more efficiently and effectively
- Client Innovation: co-creating services with clients to drive their strategic value creation agendas
- New Services Lines: developing new non-legal services to enable collaboration across team boundaries and to deliver end-to-end solutions to address clients' business challenges
- Thought Leadership: delivering industry-leading research, insights and thinking that shape the firm's approach to client counsel and enable a deep understanding of trends, challenges and opportunities

"With strong leadership and refined innovative strategies in place, we are delivering end-to-end solutions to address clients' business challenges," says Lisa Chamandy, Chief Knowledge and Innovation Officer at BLG. "By bringing the ideas and ambition we've seen over the years from both inside the firm and out, we'll drive real change in our industry. Our pipeline of co-invested projects with clients across Canada is testament to the commitment to innovation throughout the firm."

Stay up to date on the latest updates using ***#BLGBeyond*** on social media.

For more information, please contact:

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