

BLG helps clients move forward with “What’s Next @ BLG.com”

New program created to assist businesses adapt to change during the COVID-19 pandemic

Toronto (July 2, 2020) — The COVID-19 pandemic has created uncertainty for Canadian businesses, and companies are looking for assistance navigating the rapid changes. In response, Borden Ladner Gervais LLP (BLG) is launching “[What’s Next @ BLG.com](#)”, our new program to guide businesses through their decision-making.

“Since the beginning of this pandemic, we have focused on helping our clients not only survive, but innovate and pivot into new opportunities,” said [Graham Ross](#), Chief Client Officer at BLG.

The new program from BLG will help businesses navigate the over 100 federal and provincial funding measures. Questions submitted to whatsnext@blg.com will be addressed free of charge, and we will offer information and resources for more complex queries.

“Through What’s Next @ BLG.com, we’re able to draw from our expertise across all regions of the country, and provide fast, region- and sector-specific responses to pressing financing questions,” continued Graham Ross.

To find our latest insights on the COVID-19 pandemic, visit our [COVID-19 Resource Centre](#), featuring our latest articles and recordings of our webinar series.

For more information, please contact:

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