

Sports IQ Analytics Inc. raises US \$7 million in series seed funding

April 24, 2019

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On May 12, 2021, Sports IQ, the sports betting technology supplier and odds provider, announced a US\$7 million in Series Seed funding.

The round was led by Harlo Equity Partners, with participation from The Kraft Group, UK-based gaming investment firm, Velo Partners, Fenway Sport Group President and Partner Michael Gordon, former Boston Red Sox and Chicago Cubs executive Theo Epstein, President and CEO of the Boston Red Sox, Sam Kennedy, former CEO of digital gaming giant Caesars Interactive Entertainment & Seattle Kraken minority owner Mitch Garber, and Inner Circle Ventures.

BLG represented Sports IQ with a team led by [Patrice Martin](#) that included [Patricia Galella](#), [Neil Hazan](#), [Kevin Bianchini](#), [Francis Lussier](#) and [Jennifer Jean-Baptiste](#).

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BLG Offices

Calgary

Centennial Place, East Tower
520 3rd Avenue S.W.
Calgary, AB, Canada
T2P 0R3

T 403.232.9500
F 403.266.1395

Ottawa

World Exchange Plaza
100 Queen Street
Ottawa, ON, Canada
K1P 1J9

T 613.237.5160
F 613.230.8842

Vancouver

1200 Waterfront Centre
200 Burrard Street
Vancouver, BC, Canada
V7X 1T2

T 604.687.5744
F 604.687.1415

Montréal

1000 De La Gauchetière Street West
Suite 900
Montréal, QC, Canada
H3B 5H4

T 514.954.2555
F 514.879.9015

Toronto

Bay Adelaide Centre, East Tower
22 Adelaide Street West
Toronto, ON, Canada
M5H 4E3

T 416.367.6000
F 416.367.6749

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